



SMALL BIZ MARKETING

Making Marketing **Stress free** for
Small Business Owner

smallbizmarketing.agency

Serving Small Business Since 2019



Introduction

Small Biz Marketing Agency is a full-stack digital marketing partner for small business owners who want real, measurable growth. We work as an extension of your team, building conversion focused integrated marketing funnels designed for long-term, sustainable results.

Who We Work With

We support small business owners who are ready to scale, build trust with their audience, and grow without burnout.

What Problem We Solve

Marketing often feels scattered, time-consuming, and unclear in terms of ROI. We simplify the chaos by creating strategic, marketing eco-systems that drive visibility, engagement, and consistent leads.

How We Think Differently

We don't just execute tasks, we partner with you. We take the time to understand your brand, vision, and goals, then build tailored strategies that feel aligned, authentic, and sustainable for your business and lifestyle.

OUR SERVICES



Strategic Marketing & Planning

Data-driven strategies aligned with your goals, audience, and vision.



Website Design & Development

Ensuring accountability and ownership



SEO & Organic Visibility

Improve rankings, traffic, and credibility through strategic SEO.



Social Media Marketing & Management

Consistent content and engagement across key social platforms.



Email Marketing

Relationship-driven campaigns that build trust and conversions.



Blog & Content Creation

SEO-optimized content that strengthens authority and organic growth.



Industries We've Worked With

We've partnered with businesses across multiple industries, tailoring strategies to buyer behavior, compliance needs, and growth stage, while staying focused on results.

Healing & Wellness

Practitioners, coaches, and wellness centers built on trust and education

Financial Services

Accounting, tax, and financial advisory firms needing credibility-first marketing

Trademark & Legal Service Providers

Authority-driven marketing for high-trust decisions

E-commerce

Product brands focused on traffic, conversions, and repeat buyers

Professional Services

Consultants and agencies building lead-generation systems

Local Businesses

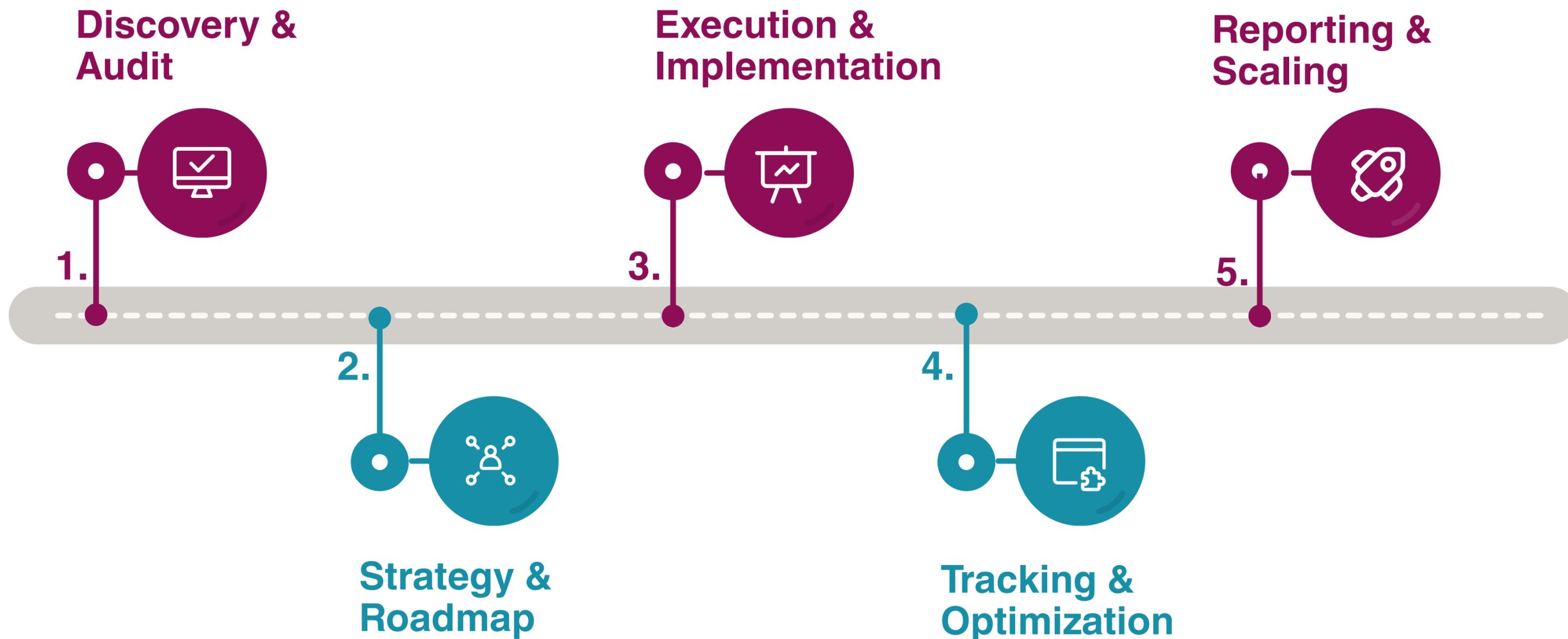
SEO and community-driven growth for location-based brands

Real Estate

Agents, brokers, and property-focused brands driving lead generation through search, content, and digital ads.

Our Process

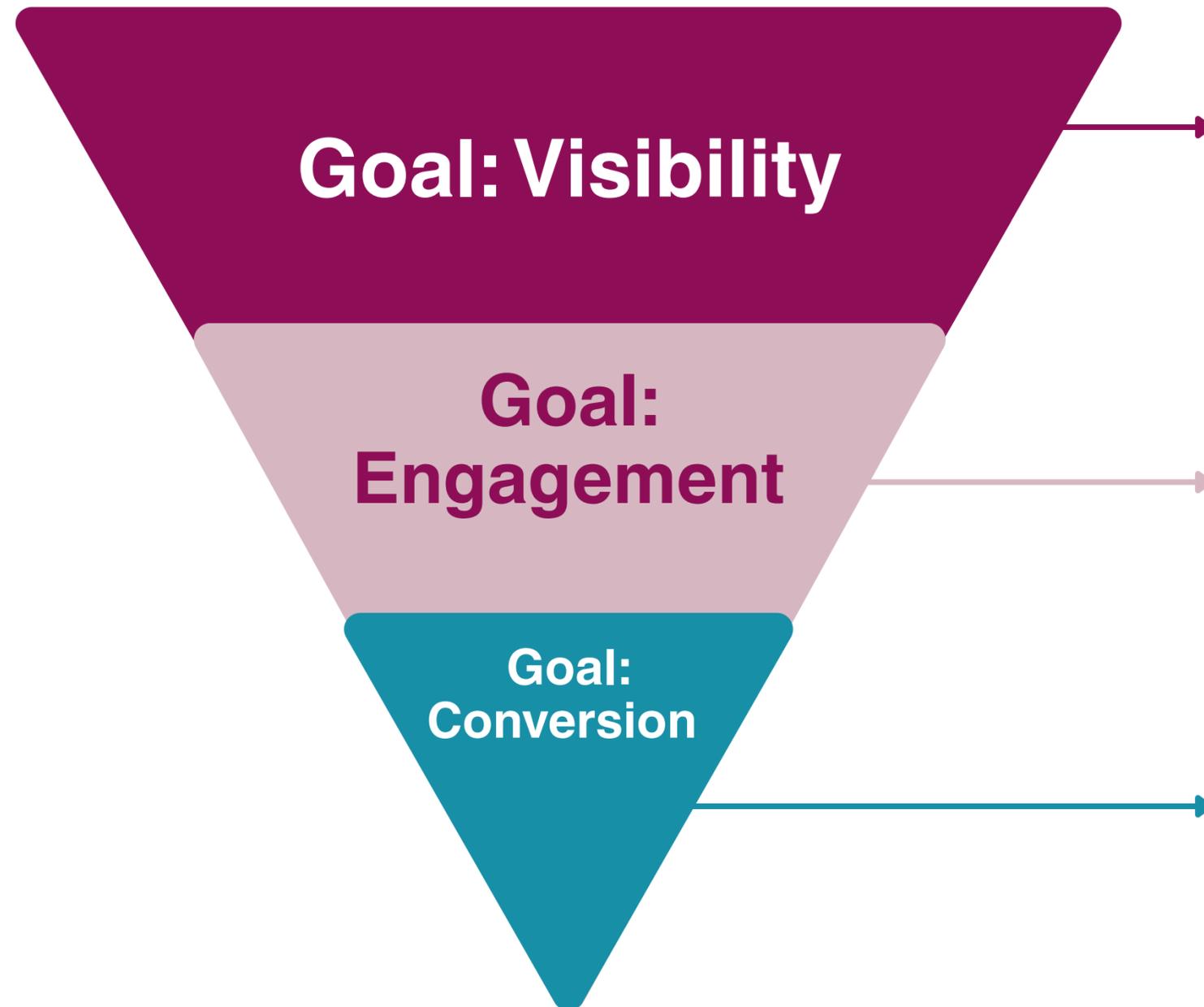
Our process brings clarity and momentum to your marketing, so every step supports growth.



Results & Impact



Emanus LLC



TOFU Tactics:

Website maintenance, SEO, blog strategy, organic social, case studies

MOFU Tactics:

Email capture systems, newsletters, LinkedIn DMs

BOFU Tactics:

Consultation

Results



Organic Growth



+400%

Audience Engagement



+25%

LinkedIn Growth



+30%

Lead Generation

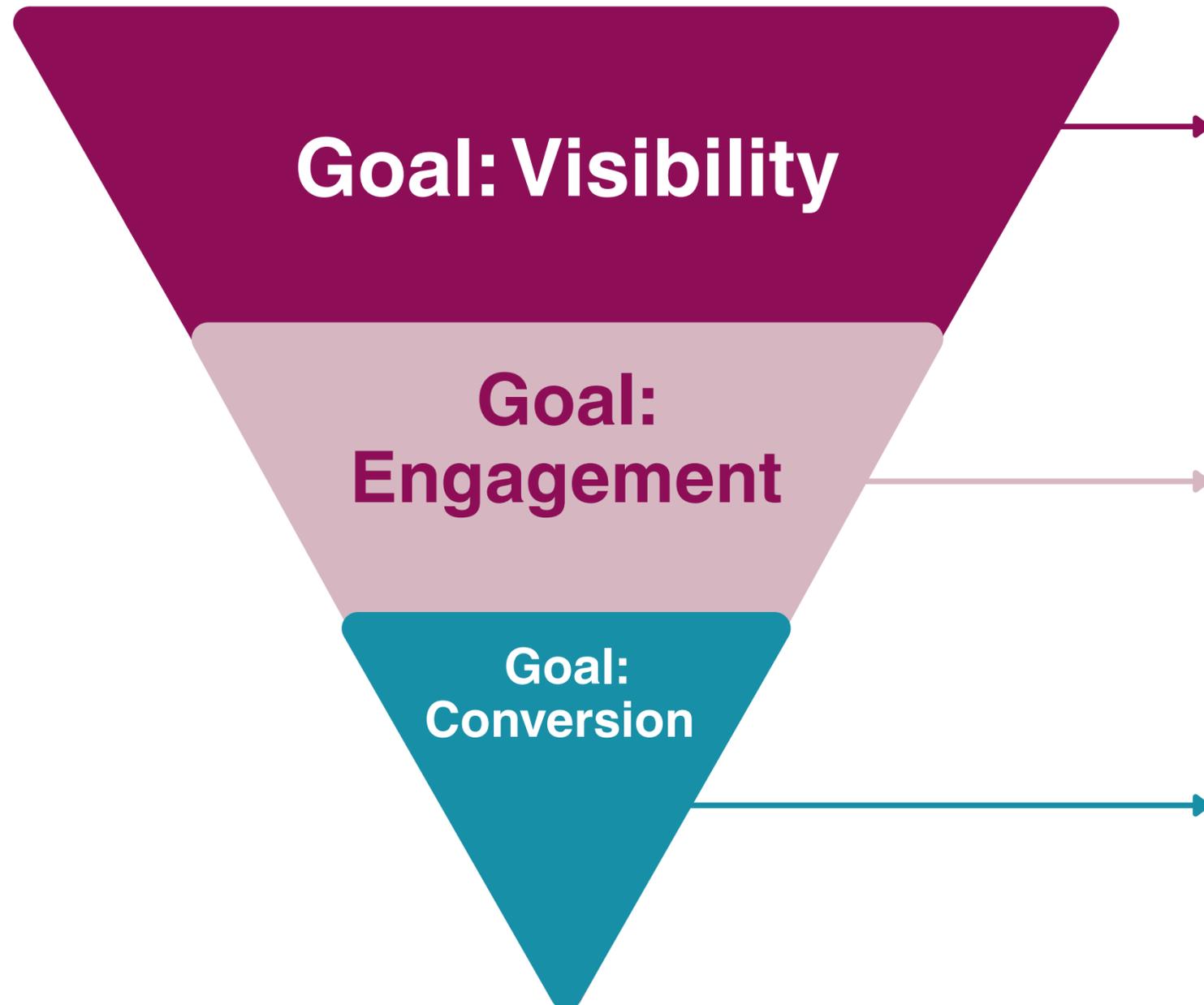


+25%

Results & Impact



Aluminate Life



TOFU Tactics

Website development, website maintenance, SEO, organic social, paid campaigns (Google & Meta), influencer marketing, free ebooks, quiz launch

MOFU Tactics

Sales, and nurture email campaigns, quiz funnels, content strategy, wholesale email outreach

BOFU Tactics

Conversion + Retention

Results



Conversions



+361%

Organic Growth



+65%

Overall Visibility Expansion



+39.8%

Paid Shopping Traffic



+199%

Results



Email Revenue



253%

New Subscriberc Growth



+34%

Retention Rate



55.6%

Social Media Growth

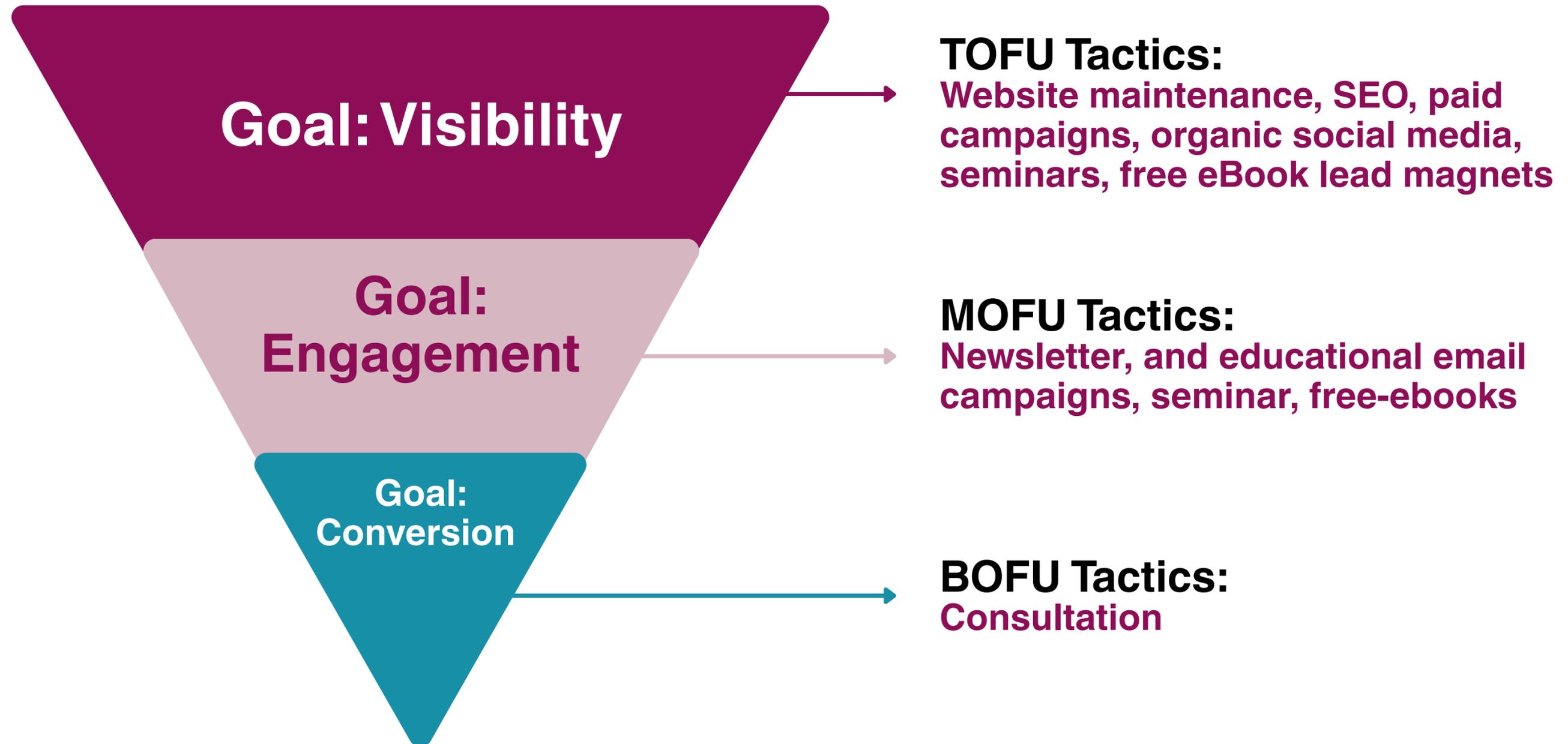


+164%

Results & Impact



Prime Financial Services



Results



Organic Growth



+125%

Organic Social Growth



+514%

Average Email Open Rate



+48.6%

New Leads



+20

Brands We've Worked With





Why Clients Choose Us

Your Partner in Stress-Free Growth



**Strategy Aligned
with Your Energy**



**Total "Time
Freedom"**



**Relationship-
First Branding**



**Sustainable,
Lean Results**



**Entrepreneurial
Spirit**



**Built for Small
Businesses**



**Strategy
Before Tactics**



**Transparent &
Data-Driven**



**Partnership-
First Approach**

Why Clients Choose Us

Your Partner in Stress-Free Growth



Total "Time Freedom"



Sustainable, Lean Results



Built for Small Businesses



Transparent & Data-Driven



Strategy Aligned with Your Energy



Relationship-First Branding



Entrepreneurial Spirit



Strategy Before Tactics



Partnership-First Approach

Testimonials



A Game-Changer for Small Businesses!

As a small business owner, I was struggling with marketing until I found Small Biz Marketing. Their team is incredibly invested in my success, providing tailored solutions that truly resonate with my brand. They have lifted a huge weight off my shoulders, allowing me to focus on what I love doing. Their strategic planning, web design, and social media management are top-notch. It's rare to find an agency that genuinely feels like a partner, but SBM does just that!

- Wil Jacques, Founder Emanus LLC



Exceptional Results and Service

The reason to hire Prati and her team for your small business marketing needs is because they care about the legacy you're leaving in the world like it's theirs. Your dreams, goals, vision, and mission will be brought to life with multiple, creative, and powerful strategies. Getting results is at the forefront of what they do, and you'll experience that along with personal, kind, and thoughtful service every step of the way.

-Laura Di Franco, CEO of Brave Healer Productions, Publishing for Holistic Health and Wellness Professionals



Exceptional Teamwork Leading to Real Results

Working with SBM has been a fantastic experience. Their team's synergy is palpable and translates into exceptional work. The strategic marketing consultation was insightful, and the development of my website was handled with great care and professionalism. Their consistent performance in email marketing has helped me connect with my audience like never before. SBM is an essential partner for any small business looking to grow and thrive.

-Jacqueline M Kane, Master Healer and Lower Back Pain Specialist

Thank you!

**We're looking forward to seeing the
incredible impact we'll create together.**

